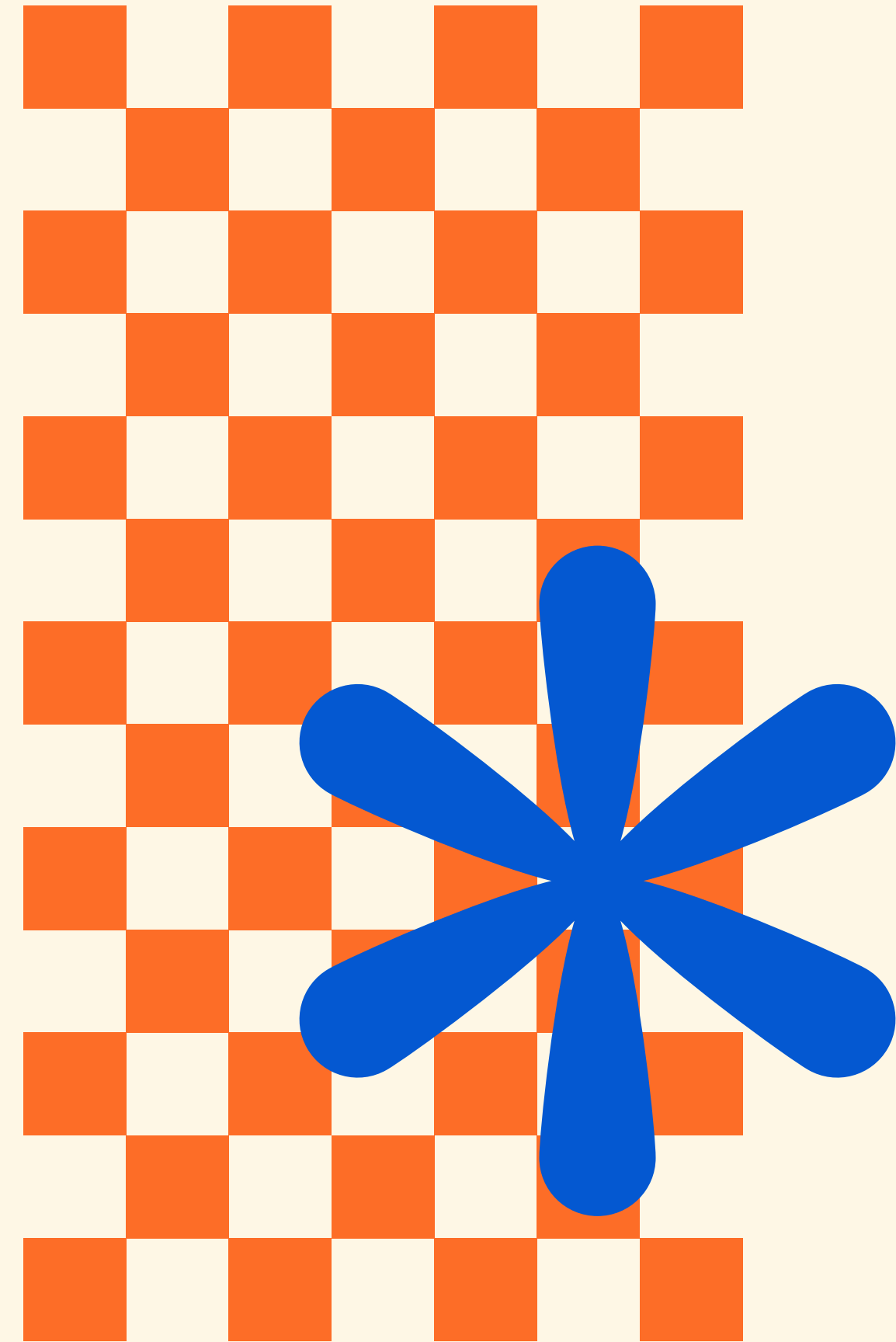


Your PEELS Future Succession Planning Setting 3-Year Goals



What is
goal
planning?

the process of identifying
what you want to achieve
and creating a plan for how
you will achieve those
objectives

Why is
goal
planning
important?

Goal planning provides
direction, motivation, and a
clear path to success.

Goals Framework



Review SMART Goals

Specific, Measurable, Achievable, Relevant, Time-bound



Create Club Action Plan

Break down 3-year goals into smaller, actionable steps



Set milestones

Set dates by which each action step could be accomplished, to track progress and stay motivated



Be accountable

Review the club's goals and action plan regularly, to engage all members and promote accountability



Overcome obstacles

Discuss obstacles that might hinder goal achievement and share strategies or tips for overcoming them.



Rotary's Resources



Complete a club
health check



Review membership
and giving trends in
reports within Rotary
Club Central



Conduct interviews
with current and
former members

www.rotary.org/membership

ROTARY CLUB CENTRAL



26 goals. 3 years ahead.

Many options to meet the interests of clubs globally. Supports Rotary's Action Plan.



Club Excellence Award

Achieved when 50% of goals within Rotary Club Central are set and achieved.



6 Priority Goals

Six goals strongly encouraged that are of strategic importance to the organization.

Six Priority Goals

Strategic Plan

Annual Fund

Total Members

PolioPlus Fund

Members participating
in service

Endowment Fund



Start where you are.
Use what you have.
Do what you can.

Arthur Ashe

